

cherryculture

1158 26th Street #803  
Santa Monica, CA 90403  
Toll Free: 1-800-503-0688  
Fax: 310-395-1648  
vendors@cherryculture.com

## New Brand Application

*Please be sure to complete entire form and fax to: 310-395-1648  
Please print clearly*

<b>Company Information</b>	
Brand Name	
Business Name	
Contact Name	
Year Established	
Business Address	
Phone	
Fax	
Email	
Web Address	

<b>Tell us about your brand concept and clientele:</b>

<b>Tell us about your product line</b>

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**Please list your top selling items**

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**Do you have any plans to introduce new products this year**

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**Current Distribution Channel**

	Description (list of top 5 store name)
Online	
Online Boutique	
Beauty Supply Store	
Department Store	
TV Shopping Network	
Beauty Chain Store (Sephora and Ulta)	

**Please list your Top 5 current distribution channels**

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**Can you provide digital images of the products on white background in JPG format?**

Yes		No	
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**Please list most recent press publication on the brand. Include the name and date of the application.**

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<b>Cherry Culture is conducting periodic advertising in print media featuring products available at CherryCulture.com. Are you willing to participate in our shared advertising program?</b>			
Yes		No	
Please send me more information			
<b>Cherry Culture designs a unique page for each brand featuring brand logo, description and available products and requires all brands to place a link to their designated page. Are you willing to place a link to www.cherryculture.com?</b>			
Yes		No	
If no, please explain,			